



Taylor Kasony

Contact: taylor@tkasony.design

Online Portfolio: <http://www.tkasony.design>

LinkedIn Profile: <https://www.linkedin.com/in/tkasony>

Work Experience

Digital Extremes • Warframe

June 2021–Present • Remote

Lead Product Designer

- Redesigned Warframe.com and annual campaigns like the charity fundraiser: Quest to Conquer Cancer. I maintained the look and feel of the game while complying with modern web standards and player needs
- Created a flexible design system in Figma to support multiple titles in development
- Hired, mentored, and supported a team of Designers

Minecraft • Microsoft Gaming

September 2020–June 2021 • Redmond, WA

Web Designer

- Redesigned the logged-in player profile website to accommodate Minecraft's growing roster of titles and player features
- Adapted in-game features to web and mobile
- Converted print brand guidelines into web-friendly designs and components
- Supported Minecraft: Education Edition by extending the new branding to the search results and other pages

PSPinc • B2B Software & Web Development

January 2017–September 2020 • Bellevue, WA

Lead Web Designer

- Improved page load times by 71% for over 20,000 customer websites
- Redesigned PSP's blog service for mobile
- Designed and maintained a library of web components
- Trained teammates how to write Sassy CSS

For my full work history, please visit my LinkedIn profile:

<https://www.linkedin.com/in/tkasony>

Volunteer Work

Zeldathon • Charity Fundraising

July 2019–Present • Remote

UI/UX Designer

- Defined projects and delegated tasks to dev team
- Designed the new website and Zeldathon visual identity
- Conducted UX research & user tests
- Redesigned the marathon donation form

Capabilities & Services

UI/UX and Website Design

Figma, Adobe Photoshop

Wireframes, Site Maps, and User Flows

Figma, Adobe Illustrator, Miro

Prototyping

Figma, Adobe AfterEffects

Front-End Development

HTML, CSS (Sass), VS Code

Email Design

Figma, Adobe Photoshop and Illustrator

Email Development

HTML, CSS, VS Code, Mailjet

Icon Design

Figma, Adobe Illustrator

Branding and Logos

Adobe Photoshop and Illustrator

Motion Graphics

Adobe AfterEffects

3D Illustrations

Blender 3D

Education

Bachelor of Science in Graphic Design

Ferris State University in Big Rapids, MI, 2009–2013